



# LOCAL FLAVOR COMPANY PROFILE

[www.local-flavor.net](http://www.local-flavor.net)



## WHO WE ARE?

**“What is done in love is done-well” Vincent Van Gogh**

**We genuinely love what we do, and for that specific reason the work process is not much of a dense task to us, as much as it is a whimsical journey paved with tranquility and harmony. We simply love what we do therefore we do it well.**



## OUR TEAM?

Our dedicated team is composed of highly trained and experienced individuals, who capable of assisting you in achieving your goals. We strive to deliver an optimum and first-class services that meets your expectation.





## WHAT WE OFFER

At Local Flavor, we understand the market and how it has evolved, this in return is what sets us apart. Our philosophy at Local Flavor is to deliver quality through teamwork, honesty and precision. We strive to work as one entity with our clients.

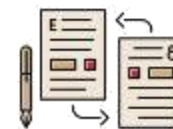
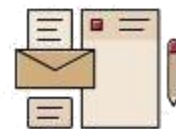
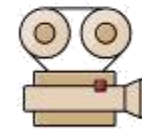
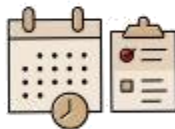
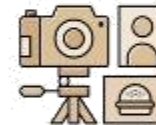
Our priority is to understand the business of our clients, their requirements and vision. We then develop creative tactics and deliver action plan, accordingly to attain the desired results.



**OUR SERVICES AND  
INGENIOUS SOLUTIONS  
WILL TAKE YOU WHERE  
YOU WANT TO BE.**



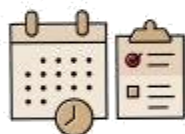
## OUR SERVICES?







## OUR SERVICES?



### EVENTS MANAGEMENT

Aside from all the gripping details we emboss upon the events, we foremost offer our client the joy of living through an unforgettable experience, that will remain with the client for years to come.

- Planning, visualizing & designing
- Management, production, & direction
- Grand-openings & Brand launching
- Banqueting events
- Press conferences
- Themed dress-up
- Exhibitions & forums
- Roadshows



### MARKETING & PR

- Tailored marketing direction
- Marketing planning & execution
- Marketing campaigns & media planning
- Public Relations planning and execution (sponsorships, events, corporate social responsibility CSR, press)



## OUR SERVICES?



### DIGITAL ADVERTISING

- Google ads (AdWords)
- Youtube ads (Banners & Video Ads)
- Instagram sponsored ads
- Facebook Ads
- Twitter campaign & verification
- Advertising on digital networks (Audience on demand – AOD)
- Search Engine Optimization – SEO



### SOCIAL MEDIA

- Accounts management
- Planning & creating content (videos, photography, customized posts)
- Reporting & monitoring
- Planning, managing and reporting on Campaigns (Sponsored ads, social media figures & paid posts)





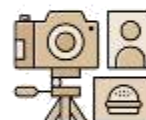
## OUR SERVICES?



### IDENTITY & BRANDING

We offer ingenious design solutions that travels far beyond the lines of common ideas, to land in a world of inimitable originality.

- Corporate Identity
- Logos
- Collaterals & stationaries
- Brand manual
- Creative packaging



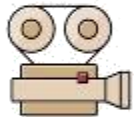
### PHOTOGRAPHY

With a total amount of creativity we transform genuine events into memorable pictures that have the ability to captivate the viewer.

- Food and Beverages
- Campaign Photo Production
- Commercial Photography
- Medical Photography
- Corporate Portraits



## OUR SERVICES?



### VIDEO PRODUCTION

We work with absolute dedication and precision because we believe that if a picture says a thousand words then a video can say it all. At Local Flavor, we are on capturing the essence of all what is raw and real, with an intent to take you with us through the journey of the video events, rather than just have you spectate it remotely. We therefore work through the night just to deliver a piece of art that carries you to a far magical place.

- TV commercials
- TVshows
- Documentaries



### MEDIA & PRESS

- Bilingual press releases
- Ensuring maximum coverage
- Arranging press & media visits & coverage



### COPYWRITING

- Creative writing
- Corporate copy writing
- Slogans
- Effective Translation



## OUR CLIENTS

Our clients range includes banking, investment, real estate, health care, telecom, F&B, FMCG, and retail.







## OUR CLIENTS





## OUR CLIENTS





## OUR CLIENTS

arabnet



Abdour  
Real Estate Development K.S.O.C  
أبيار العقارية ش.م.ك

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الترفيهية  
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965 Flowers

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FROM THE HEART OF ENTREPRENEUR

AYAR





**LOCAL FLAVOR IS AN AFFILIATE OF CICERO & BERNAY; PUBLIC RELATION CONSULTANCY, WITH AN INTENT TO PROVIDE A RAY OF PUBLIC RELATIONS SERVICES TO CLIENTS, REGIONALLY.**




## STAY IN TOUCH

For any further clarifications please feel free to contact :

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